



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	29,611	20,467	-30.88%
<u>October</u>	<u>29,611</u>	<u>20,467</u>	<u>-30.88%</u>
November	31,690		
December	34,181 ^r		
January	38,932		
February	35,594		
March	32,908 ^r		
April	27,833		
May	24,128		
June	21,803		
July	30,301		
August	37,072 ^r		
September	31,755		
YEAR TOTAL:	375,808	20,467	-----

Calendar Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	331,403	300,793	-9.24%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
July	35,259	30,301	-14.06%
August	34,251 ^r	37,072 ^r	8.24%
September	27,650	31,755	14.85%
<u>October</u>	<u>29,611</u>	<u>20,467</u>	<u>-30.88%</u>
November	31,690		
December	34,181		
YEAR TOTAL:	397,274	300,793	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE

Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	16,193	8,602	-47%	8,715	4,813	-45%	1,891	3,846	103%
October	<u>16,193</u>	<u>8,602</u>	<u>-47%</u>	<u>8,715</u>	<u>4,813</u>	<u>-45%</u>	<u>1,891</u>	<u>3,846</u>	<u>103%</u>
November	17,539			8,912			2,040		
December	20,517			8,098			2,004		
January	22,302			8,676			4,447		
February	22,275			8,305			2,345		
March	18,852			5,532			1,955		
April	14,214			6,576			1,883		
May	12,833			6,557			1,587		
June	11,152			6,735			322		
July	14,277			9,987			2,470		
August	19,404 ^r			10,600			3,892		
September	21,009			4,302			3,023		
YEAR TOTAL	210,567	8,602	-----	92,995	4,813	-----	27,859	3,846	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	1,497	1,520	2%	523	909	74%	112	132	18%
October	<u>1,497</u>	<u>1,520</u>	<u>2%</u>	<u>523</u>	<u>909</u>	<u>74%</u>	<u>112</u>	<u>132</u>	<u>18%</u>
November	1,374			871			118		
December	1,597			609			150		
January	1,405			521			79		
February	1,267			615			100		
March	1,369			2,768			143		
April	1,669			743			162		
May	1,547			573			228		
June	1,617			858			117		
July	1,746			908			101		
August	1,622			620 ^r			99		
September	1,308			1,340			160		
YEAR TOTAL	18,018	1,520	-----	10,949	909	-----	1,569	132	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	380	377	-1%	1	12	1100%	299	256	-14%
October	<u>380</u>	<u>377</u>	<u>-1%</u>	<u>1</u>	<u>12</u>	<u>1100%</u>	<u>299</u>	<u>256</u>	<u>-14%</u>
November	456			22			358		
December	895			36			275		
January	1,137			102			263		
February	506			2			179		
March	709			2			1,578		
April	431			7			2,148		
May	487			5			311		
June	478			5			519		
July	502			81			229		
August	573			54			208		
September	247			100			266		
YEAR TOTAL	6,801	377	-----	417	12	-----	6,633	256	-----

* Effective October 2006, arrivals from Hong Kong are included with China.

^r Revised

VISITOR ARRIVALS TO SAIPAN - OCTOBER 2009

ARRIVALS BY MODE OF TRANSPORTATION	Oct-08	Oct-09	% CHANGE
Air Arrivals	29,176	19,562	-33%
Sea Arrivals	0	430	-----
TOTAL ARRIVALS	29,176	19,992	-31%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	15,995	8,403	-47%
Kanto (Tokyo)	9,026	5,957	-34%
Kinki (Osaka)	2,616	711	-73%
Tokai (Nagoya)	2,782	739	-73%
Tohoku (Sendai)	641	506	-21%
Kyushu (Fukuoka)	139	91	-35%
Hokkaido (Sapporo)	79	88	11%
Chugoku (Hiroshima)	156	55	-65%
Shikoku	100	33	-67%
Okinawa	4	11	175%
Others	418	2	-100%
Not Specified	34	210	518%
KOREA	8,713	4,808	-45%
Seoul	4,138	2,542	-39%
Pusan	878	420	-52%
Taegu	315	202	-36%
Inchon	726	188	-74%
Others	2,455	1,280	-48%
Not Specified	201	176	-12%
CHINA/HONG KONG *	1,891	3,846	103%
GUAM	1,285	1,270	-1%
UNITED STATES	508	469	-8%
PHILIPPINES	110	132	20%
RUSSIA	380	377	-1%
TAIWAN	1	12	1100%
OTHER	293	245	-16%
ARRIVALS BY MONTH			
	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	29,176	19,992	-31%
<u>October</u>	<u>29,176</u>	<u>19,992</u>	<u>-31%</u>
November	30,967		
December	33,523		
January	38,490		
February	35,036		
March	32,250		
April	27,288		
May	23,680		
June	21,458		
July	29,700		
August	35,890 ^r		
September	31,291		
YEAR TOTAL	368,749	19,992	-----

Source: CNMI Customs Declaration Form

^r Revised

* Effective October 2006, arrivals from Hong Kong are included with China.

Sea Arrivals : Oct-09

Military Shp: USS Ingraham - 198 crew (Oct 16-19), USS Santa Fe - 98 crew (Oct 24-29)
USS Los Angeles - 134 crew (Oct 31-Nov 6)

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - OCTOBER 2009			
	<u>Oct-08</u>	<u>Oct-09</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	796	852	7%
ARRIVALS FROM GUAM	433	475	10%
JAPAN	196	199	2%
KOREA	2	5	150%
CHINA/HONG KONG *	0	0	-----
GUAM	212	250	18%
UNITED STATES	15	10	-33%
PHILIPPINES	2	0	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	6	11	83%
INTERISLAND ARRIVALS	363	377	4%
JAPAN	115	71	-38%
KOREA	43	67	56%
CHINA/HONG KONG *	0	0	-----
UNITED STATES (INCLUDING GUAM)	104	101	-3%
PHILIPPINES	82	101	23%
OTHER	19	37	95%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	796	852	7%
<u>October</u>	<u>796</u>	<u>852</u>	<u>7%</u>
November	1,095 r		
December	1,004		
January	761		
February	956		
March	1,088		
April	901		
May	741		
June	680		
July	596		
August	1,634		
September	841		
YEAR TOTAL	11,093	852	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TINIAN - OCTOBER 2009			
	<u>Oct-08</u>	<u>Oct-09</u>	% CHANGE
TOTAL ARRIVALS	3,154	3,759	19%
ARRIVALS FROM GUAM	2	0	-----
JAPAN	2	<i>No Visitor Arrival</i>	-----
KOREA	0		-----
CHINA/HONG KONG *	0		-----
GUAM	0		-----
UNITED STATES	0		-----
PHILIPPINES	0		-----
RUSSIA	0		-----
TAIWAN	0		-----
OTHER	0		-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	2,796	3,658	31%
JAPAN	755	303	-60%
KOREA	309	208	-33%
CHINA/HONG KONG *	1,412	2,915	106%
GUAM	23	18	-22%
UNITED STATES	4	20	400%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	293	179	-39%
OTHER	0	15	-----
DAY VISITORS:	356	101	-72%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	3,154	3,759	19%
<u>October</u>	<u>3,154</u>	<u>3,759</u>	<u>19%</u>
November	2,598		
December	2,896		
January	4,403		
February	3,460		
March	2,688		
April	2,480		
May	2,258		
June	1,029		
July	2,785		
August	3,900		
<u>September</u>	<u>2,976</u>		
YEAR TOTAL	34,627	3,759	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

OCTOBER	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE
MODE OF ARRIVAL	29,176	19,992	100.00%	-31.48%	15,995	8,403	100.00%	-47.46%	8,713	4,808	100.00%	-44.82%	1,891	3,846	100.00%	103.38%	1,285	1,270	100.00%	-1.17%	1,292	1,665	100.00%	28.87%
Air	29,176	19,962	97.85%	-32.95%	15,995	8,403	100.00%	-47.46%	8,713	4,808	100.00%	-44.82%	1,891	3,846	100.00%	103.38%	1,285	1,270	100.00%	-1.17%	1,292	1,235	74.17%	-4.41%
Sea	0	430	2.15%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	430	25.83%	----
GENDER	29,176	19,562	100.00%	-32.95%	15,995	8,403	100.00%	-47.46%	8,713	4,808	100.00%	-44.82%	1,891	3,846	100.00%	103.38%	1,285	1,270	100.00%	-1.17%	1,292	1,235	100.00%	-4.41%
Male	14,504	9,919	50.71%	-31.61%	8,033	4,192	49.89%	-47.82%	3,922	2,318	48.21%	-40.90%	983	1,887	49.06%	91.96%	824	830	65.35%	0.73%	742	692	56.03%	-6.74%
Female	14,664	9,636	49.26%	-34.29%	7,962	4,209	50.09%	-47.14%	4,783	2,487	51.73%	-48.00%	908	1,958	50.91%	115.64%	461	440	34.65%	-4.56%	550	542	43.89%	-1.45%
Not Stated	8	7	0.04%	-12.50%	0	2	0.02%	----	8	3	0.06%	-62.50%	0	1	0.03%	----	0	0	0.00%	----	0	1	0.08%	----
AGE GROUP (YEARS)	30,353	19,562	100.00%	-35.55%	15,995	8,403	100.00%	-47.46%	8,713	4,808	100.00%	-44.82%	1,891	3,846	100.00%	103.38%	1,285	1,270	100.00%	-1.17%	2,469	1,235	100.00%	-49.98%
Under 10	750	4	0.02%	-99.47%	0	0	0.00%	----	6	1	0.02%	-83.33%	0	0	0.00%	----	2	1	0.08%	-50.00%	742	2	0.16%	-99.73%
Under 13	3,150	1,374	7.02%	-56.38%	1,202	558	6.64%	-53.58%	1,292	523	10.88%	-59.52%	32	131	3.41%	309.38%	74	47	3.70%	-36.49%	550	115	9.31%	-79.09%
10-17	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	1	0	0.00%	-100.00%	0	0	0.00%	----
13-15	177	140	0.72%	-20.90%	84	41	0.49%	-51.19%	69	39	0.81%	-43.48%	3	28	0.73%	833.33%	12	21	1.65%	75.00%	9	11	0.89%	22.22%
16-19	499	652	3.33%	30.66%	415	513	6.10%	23.61%	25	18	0.37%	-28.00%	7	32	0.83%	357.14%	29	71	5.59%	144.83%	23	18	1.46%	-21.74%
18-19	2	6	0.03%	200.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	2	3	0.24%	50.00%	0	3	0.24%	----
20-24	2,380	1,278	6.53%	-46.30%	1,954	870	10.35%	-55.48%	201	77	1.60%	-61.69%	108	192	4.99%	77.78%	63	71	5.59%	12.70%	54	68	5.51%	25.93%
25-29	5,517	3,424	17.50%	-37.94%	2,840	1,440	17.14%	-49.30%	1,927	955	19.86%	-50.44%	544	814	21.16%	49.63%	70	110	8.66%	57.14%	136	105	8.50%	-22.79%
30-34	5,107	3,125	15.97%	-38.81%	2,439	1,251	14.89%	-48.71%	2,082	1,196	24.88%	-42.56%	322	464	12.06%	44.10%	127	92	7.24%	-27.56%	137	122	9.88%	-10.95%
35-39	3,791	2,580	13.19%	-31.94%	1,881	997	11.86%	-47.00%	1,368	758	15.77%	-44.59%	252	556	14.46%	120.63%	158	149	11.73%	-5.07%	132	120	9.72%	-9.09%
40-44	2,602	1,983	10.14%	-23.79%	1,444	731	8.70%	-49.38%	668	440	9.15%	-34.13%	190	511	13.29%	168.95%	159	156	12.28%	-1.89%	141	145	11.74%	2.84%
45-49	1,788	1,503	7.68%	-15.94%	970	515	6.13%	-46.91%	313	264	5.49%	-15.65%	178	405	10.53%	127.53%	175	176	13.86%	0.57%	152	143	11.58%	-5.92%
50-54	1,471	1,139	5.82%	-22.57%	781	374	4.45%	-52.11%	273	198	4.12%	-27.47%	148	327	8.50%	120.95%	145	131	10.31%	-9.66%	124	109	8.83%	-12.10%
55-59	1,255	995	5.09%	-20.72%	766	428	5.09%	-44.13%	175	146	3.04%	-16.57%	63	203	5.28%	222.22%	115	109	8.58%	-5.22%	136	109	8.83%	-19.85%
60 & Over	1,849	1,346	6.88%	-27.20%	1,215	683	8.13%	-43.79%	305	188	3.91%	-38.36%	44	181	4.71%	311.36%	152	131	10.31%	-13.82%	133	163	13.20%	22.56%
Not Stated	14	13	0.07%	-7.14%	4	2	0.02%	-50.00%	9	5	0.10%	-44.44%	0	2	0.05%	----	1	2	0.16%	100.00%	0	2	0.16%	----
PURPOSE OF VISIT	20,548	14,952	100.00%	-27.23%	12,239	6,542	100.00%	-46.55%	4,456	2,726	100.00%	-38.82%	1,865	3,767	100.00%	101.98%	1,045	1,026	100.00%	-1.82%	943	891	100.00%	-5.51%
Pleasure	19,211	13,618	91.08%	-29.11%	12,068	6,426	98.23%	-46.75%	4,370	2,620	96.11%	-40.05%	1,827	3,656	97.05%	100.11%	390	405	39.47%	3.85%	556	511	57.35%	-8.09%
Business	1,030	1,038	6.94%	0.78%	113	80	1.22%	-29.20%	56	88	3.23%	57.14%	29	89	2.36%	206.90%	541	483	47.08%	-10.72%	291	298	33.45%	2.41%
Other	307	296	1.98%	-3.58%	58	36	0.55%	-37.93%	30	18	0.66%	-40.00%	9	22	0.58%	144.44%	114	138	13.45%	21.05%	96	82	9.20%	-14.58%
FREQUENCY OF VISIT	20,548	14,952	100.00%	-27.23%	12,239	6,542	100.00%	-46.55%	4,456	2,726	100.00%	-38.82%	1,865	3,767	100.00%	101.98%	1,045	1,026	100.00%	-1.82%	943	891	100.00%	-5.51%
First Visit	11,952	9,075	60.69%	-24.07%	6,718	3,410	52.12%	-49.24%	3,493	2,007	73.62%	-42.54%	1,289	3,195	84.82%	147.87%	60	84	8.19%	40.00%	392	379	42.54%	-3.32%
Revisit	6,255	4,299	28.75%	-31.27%	4,466	2,583	39.48%	-42.16%	612	520	19.08%	-15.03%	48	126	3.34%	162.50%	716	703	68.52%	-1.82%	413	367	41.19%	-11.14%
Not Stated	2,341	1,578	10.55%	-32.59%	1,055	549	8.39%	-47.96%	351	199	7.30%	-43.30%	528	446	11.84%	-15.53%	269	239	23.29%	-11.15%	138	145	16.27%	5.07%
TRAVEL ARRANGEMENT	20,548	14,952	100.00%	-27.23%	12,239	6,542	100.00%	-46.55%	4,456	2,726	100.00%	-38.82%	1,865	3,767	100.00%	101.98%	1,045	1,026	100.00%	-1.82%	943	891	100.00%	-5.51%
Individual Arranged	3,914	2,959	19.79%	-24.40%	1,243	963	14.72%	-22.53%	1,641	977	35.84%	-40.46%	43	108	2.87%	151.16%	516	483	47.08%	-6.40%	471	428	48.04%	-9.13%
Packaged Tour	10,062	7,724	51.66%	-23.24%	7,103	3,483	53.24%	-50.96%	1,681	1,123	41.20%	-33.19%	1,155	3,003	79.72%	160.00%	17	32	3.12%	88.24%	106	83	9.32%	-21.70%
Business Trip	2,736	1,481	9.91%	-45.87%	2,040	857	13.10%	-57.99%	294	187	6.86%	-36.39%	29	70	1.86%	141.38%	233	221	21.54%	-5.15%	140	146	16.39%	4.29%
Group Tour	1,794	1,022	6.84%	-43.03%	1,101	524	8.01%	-52.41%	612	297	10.90%	-51.47%	30	139	3.69%	363.33%	7	36	3.51%	414.29%	44	26	2.92%	-40.91%
Other	199	165	1.10%	-17.09%	30	28	0.43%	-6.67%	105	41	1.50%	-60.95%	4	18	0.48%	350.00%	30	39	3.80%	30.00%	30	39	4.38%	30.00%
Not Stated	1,843	1,601	10.71%	-13.13%	722	687	10.50%	-4.85%	123	101	3.71%	-17.89%	604	429	11.39%	-28.97%	242	215	20.96%	-11.16%	152	169	18.97%	11.18%
TRAVEL COMPANION	17,924	13,067	100.00%	-27.10%	10,967	5,800	100.00%	-47.11%	4,213	2,538	100.00%	-39.76%	1,354	3,359	100.00%	148.08%	686	715	4.23%	4.23%	704	655	100.00%	-6.96%
Spouse	4,410	2,738	20.95%	-37.91%	1,822	971	16.74%	-46.71%	2,280	1,238	48.78%	-45.70%	113	365	10.87%	223.01%	64	60	8.39%	-6.25%	131	104	15.88%	-20.61%
Children	1,910	1,004	7.68%	-47.43%	957	475	8.19%	-50.37%	821	351	13.83%	-57.25%	9	59	1.76%	555.56%	48	41	5.73%	-14.58%	75	78	11.91%	4.00%
Parents/Grandparents	579	313	2.40%	-45.94%	333	154	2.66%	-53.75%	222	92	3.62%	-58.56%	5	36	1.07%	620.00%	10	7	0.98%	-30.00%	9	24	3.66%	166.67%
Other Family Members/relatives	801	511	3.91%	-36.20%	486	255	4.40%	-47.53%	213	135	5.32%	-36.62%	6	29	0.86%	383.33%	30	49	6.85%	63.33%	66	43	6.56%	-34.85%
Business Associates	3,617	1,946	14.89%	-46.20%	2,685	1,202	20.72%	-55.23%	661	378	14.89%	-42.81%	70	136	4.05%	94.29%	111	111	15.52%	0.00%	90	119	18.17%	32.22%
Friends	5,403	3,262	24.96%	-39.63%	4,625	2,583	44.53%	-44.15%	533	360	14.18%	-32.46%	41	113	3.36%	175.61%	75	106	14.83%	41.33%	129	100	15.27%	-22.48%
Tour Group	2,526	3,583	27.42%	41.84%	982	598	10.31%	-39.10%	442	289	1													

Visitors Profile by Country (Saipan only)

OCTOBER	TOTAL				JAPAN				KOREA				CHINA/HK*				GUAM				OTHERS			
	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE	Oct-08	Oct-09	% SHARE	% CHGE
TRAVEL PLANS	18,878	13,494		-28.52%	11,626	6,006		-48.34%	4,308	2,587		-39.95%	1,303	3,347		156.87%	819	834		1.83%	822	720		-12.41%
Pleasure	14,135	10,594	78.51%	-25.05%	8,610	4,557	75.87%	-47.07%	3,620	2,188	84.58%	-39.56%	1,242	3,224	96.33%	159.58%	237	273	32.73%	15.19%	426	352	48.89%	-17.37%
Business	869	828	6.14%	-4.72%	146	98	1.63%	-32.88%	39	58	2.24%	48.72%	22	71	2.12%	222.73%	420	370	44.36%	-11.90%	242	231	32.08%	-4.55%
Dive	1,281	835	6.19%	-34.82%	1,078	607	10.11%	-43.69%	146	174	6.73%	19.18%	2	3	0.09%	50.00%	31	30	3.60%	-3.23%	24	21	2.92%	-12.50%
Gift	2,147	1,309	9.70%	-39.03%	1,989	1,166	19.41%	-41.38%	70	72	2.78%	2.86%	7	28	0.84%	300.00%	13	6	0.72%	-53.85%	68	37	5.14%	-45.59%
Convention	53	50	0.37%	-5.66%	9	5	0.08%	-44.44%	5	6	0.23%	20.00%	0	0	0.00%	-----	15	12	1.44%	-20.00%	24	27	3.75%	12.50%
Company Trip	1,860	731	5.42%	-60.70%	1,735	647	10.77%	-62.71%	82	23	0.89%	-71.95%	10	23	0.69%	130.00%	16	24	2.88%	50.00%	17	14	1.94%	-17.65%
Honeymoon	916	533	3.95%	-41.81%	182	79	1.32%	-56.59%	682	383	14.80%	-43.84%	46	65	1.94%	41.30%	1	1	0.12%	0.00%	5	5	0.69%	0.00%
Get Married	117	64	0.47%	-45.30%	103	57	0.95%	-44.66%	11	3	0.12%	-72.73%	0	1	0.03%	-----	1	1	0.12%	0.00%	2	2	0.28%	0.00%
Memorial Service	89	54	0.40%	-39.33%	33	7	0.12%	-78.79%	9	2	0.08%	-77.78%	0	2	0.06%	-----	36	36	4.32%	0.00%	11	7	0.97%	-36.36%
Visit Friends	557	463	3.43%	-16.88%	143	93	1.55%	-34.97%	65	68	2.63%	4.62%	5	17	0.51%	240.00%	170	151	18.11%	-11.18%	174	134	18.61%	-22.99%
Sports	89	171	1.27%	92.13%	80	56	0.93%	-30.00%	3	11	0.43%	266.67%	0	5	0.15%	-----	5	85	10.19%	1600.00%	1	14	1.94%	1300.00%
Other	398	294	2.18%	-26.13%	255	154	2.56%	-39.61%	28	25	0.97%	-10.71%	4	12	0.36%	200.00%	51	47	5.64%	-7.84%	60	56	7.78%	-6.67%
Not Stated	1,670	1,458	10.80%	-12.69%	613	536	8.92%	-12.56%	148	139	5.37%	-6.08%	562	420	12.55%	-25.27%	226	192	23.02%	-15.04%	121	171	23.75%	41.32%
TRAVEL MOTIVATION	18,584	13,347		-28.18%	11,362	5,895		-48.12%	4,326	2,613		-39.60%	1,344	3,347		149.03%	758	755		-0.40%	794	737		-7.18%
Newspaper	111	81	0.61%	-27.03%	83	34	0.58%	-59.04%	16	15	0.57%	-6.25%	8	23	0.69%	-----	2	2	0.26%	0.00%	2	7	0.95%	250.00%
Magazine	522	197	1.48%	-62.26%	286	129	2.19%	-54.90%	24	23	0.88%	-4.17%	206	41	1.22%	-80.10%	0	1	0.13%	-----	6	3	0.41%	-50.00%
Travel Agent	6,807	5,688	42.62%	-16.44%	2,987	1,153	19.56%	-61.40%	2,745	1,466	56.10%	-46.59%	961	2,957	88.35%	207.70%	13	13	1.72%	0.00%	101	99	13.43%	-1.98%
Climate	2,058	1,137	8.52%	-44.75%	1,886	961	16.30%	-49.05%	84	72	2.76%	-14.29%	6	38	1.14%	533.33%	6	8	1.06%	33.33%	76	58	7.87%	-23.68%
Price	2,122	954	7.15%	-55.04%	2,063	889	15.08%	-56.91%	27	26	1.00%	-3.70%	3	22	0.66%	633.33%	11	4	0.53%	-63.64%	18	13	1.76%	-27.78%
Short	2,412	1,375	10.30%	-42.99%	2,128	1,132	19.20%	-46.80%	208	156	5.97%	-25.00%	10	30	0.90%	200.00%	31	38	5.03%	22.58%	35	19	2.58%	-45.71%
Reading	71	88	0.66%	23.94%	51	25	0.42%	-50.98%	13	51	1.95%	292.31%	1	2	0.06%	-----	1	3	0.40%	200.00%	5	7	0.95%	40.00%
Flyer	866	365	2.73%	-57.85%	709	251	4.26%	-64.60%	139	90	3.44%	-35.25%	3	9	0.27%	200.00%	0	0	0.00%	-----	15	15	2.04%	0.00%
Friends / Relatives	2,822	2,033	15.23%	-27.96%	1,866	1,174	19.92%	-37.08%	383	292	11.17%	-23.76%	74	124	3.70%	67.57%	218	219	29.01%	0.46%	281	224	30.39%	-20.28%
TV / Radio	122	69	0.52%	-43.44%	71	30	0.51%	-57.75%	30	23	0.88%	-23.33%	4	9	0.27%	-----	3	1	0.13%	-66.67%	14	6	0.81%	-57.14%
Prior Trip	2,493	1,631	12.22%	-34.58%	2,064	1,235	20.95%	-40.16%	223	193	7.39%	-13.45%	6	27	0.81%	350.00%	109	107	14.17%	-1.83%	91	69	9.36%	-24.18%
Other	2,291	1,790	13.41%	-21.87%	1,324	859	14.57%	-35.12%	254	164	6.28%	-35.43%	28	62	1.85%	121.43%	413	420	55.63%	1.69%	272	285	38.67%	4.78%
Web	2,434	1,475	11.05%	-39.40%	1,550	865	14.67%	-44.19%	709	401	15.35%	-43.44%	79	128	3.82%	62.03%	28	19	2.52%	-32.14%	68	62	8.41%	-8.82%
Not Stated	1,964	1,605	12.03%	-18.28%	877	647	10.98%	-26.23%	130	113	4.32%	-13.08%	521	420	12.55%	-19.39%	287	271	35.89%	-5.57%	149	154	20.90%	3.36%
OCCUPATION	20,548	14,952	100.00%	-27.23%	12,239	6,542	100.00%	-46.55%	4,456	2,726	100.00%	-38.82%	1,865	3,767	100.00%	101.98%	1,045	1,026	100.00%	-1.82%	943	891	100.00%	-5.51%
Leg & Manager	1,765	1,063	7.11%	-39.77%	1,416	777	11.88%	-45.20%	55	58	2.13%	5.45%	34	50	1.33%	47.06%	141	94	9.16%	-33.33%	117	84	9.43%	-28.21%
Professional	2,980	4,282	28.64%	43.69%	917	507	7.75%	-44.71%	706	571	20.95%	-19.12%	883	2,754	73.11%	211.89%	194	201	19.59%	3.61%	280	249	27.95%	-11.07%
Technicians	1,144	779	5.21%	-31.91%	684	316	4.83%	-53.80%	332	234	8.58%	-29.52%	27	92	2.44%	240.74%	66	87	8.48%	31.82%	35	50	5.61%	42.86%
Clerk	6,995	3,331	22.28%	-52.38%	4,934	2,270	34.70%	-53.99%	1,744	825	30.26%	-52.69%	251	191	5.07%	-23.90%	30	16	1.56%	-46.67%	36	29	3.25%	-19.44%
Service	1,860	1,275	8.53%	-31.45%	1,191	756	11.56%	-36.52%	604	426	15.63%	-29.47%	27	48	1.27%	77.78%	24	27	2.63%	12.50%	14	18	2.02%	28.57%
Skilled	62	58	0.39%	-6.45%	36	20	0.31%	-44.44%	21	32	1.17%	52.38%	0	2	0.05%	-----	1	2	0.19%	100.00%	4	2	0.22%	-50.00%
Craftsman	29	26	0.17%	-10.34%	2	2	0.03%	0.00%	5	6	0.22%	20.00%	2	2	0.05%	0.00%	12	12	1.17%	0.00%	8	4	0.45%	-50.00%
Plant Operator	208	88	0.59%	-57.69%	132	33	0.50%	-75.00%	65	28	1.03%	-56.92%	4	22	0.58%	633.33%	4	1	0.10%	-75.00%	4	4	0.45%	0.00%
Entry Level	95	71	0.47%	-25.26%	9	1	0.02%	-88.89%	74	61	2.24%	-17.57%	9	1	0.03%	-88.89%	1	4	0.39%	300.00%	2	4	0.45%	100.00%
Armed Forces	115	89	0.60%	-22.61%	6	5	0.08%	-16.67%	19	8	0.29%	-57.89%	0	0	0.00%	-----	52	44	4.29%	-15.38%	38	32	3.59%	-15.79%
Homemaker	752	472	3.16%	-37.23%	478	245	3.75%	-48.74%	238	168	6.16%	-29.41%	5	13	0.35%	160.00%	12	27	2.63%	125.00%	19	19	2.13%	0.00%
Students	1,123	739	4.94%	-34.19%	963	563	8.61%	-41.54%	91	60	2.20%	-34.07%	17	38	1.01%	123.53%	22	51	4.97%	131.82%	30	27	3.03%	-10.00%
Retirees	373	277	1.85%	-25.74%	266	157	2.40%	-40.98%	35	39	1.43%	11.43%	17	22	0.58%	29.41%	27	19	1.85%	-29.63%	28	40	4.49%	42.86%
Other	510	357	2.39%	-30.00%	192	94	1.44%	-51.04%	172	64	2.35%	-62.79%	12	42	1.11%	250.00%	64	81	7.89%	26.56%	70	76	8.53%	8.57%
Not Stated	2,537	2,045	13.68%	-19.39%	1,011	796	12.17%	-21.27%	295	146	5.36%	-50.51%	578	490	13.01%	-15.22%	395	360	35.09%	-8.86%	258	253	28.40%	-1.94%
LENGTH OF STAY (NIGHTS)	103,078	73,945		-28.26%	53,278	28,466		-46.57%	33,554	18,940		-43.55%	6,176	16,455		166.43%	2,717	2,711		-0.22%	7,353	7,373		0.27%
Avg. Length of Stay (Nights)	3.53	3.78			3.33	3.39			3.85	3.94			3.27	4.28			2.11	2.13			5.69	5.97		

* Effective October 2006, arrivals from Hong Kong are included with China



JAPAN VISITORS PROFILE

Oct-09

OCTOBER	2008 Male	2009 Male	2008		2009		2008 Female	2009 Female	2008		2009		2008 Not Stated	2009 Not Stated	2008 TOTAL	2009 TOTAL	2008			2009		
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	% Share	% Share	Number	Number	Number	Number	% Chge	% Share	% Share	% Chge	% Share	% Share
Under 10	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	0	0	----	0.00%	0.00%			
Under 13	617	278	-54.94%	7.68%	6.63%	585	278	-52.48%	7.35%	6.60%	0	2	1,202	558	-53.58%	7.51%	6.64%					
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	0	0	----	0.00%	0.00%			
13-15	39	14	-64.10%	0.49%	0.33%	45	27	-40.00%	0.57%	0.64%	0	0	84	41	-51.19%	0.53%	0.49%					
16-19	164	220	34.15%	2.04%	5.25%	251	293	16.73%	3.15%	6.96%	0	0	415	513	23.61%	2.59%	6.10%					
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	0	0	----	0.00%	0.00%			
20-24	591	248	-58.04%	7.36%	5.92%	1,363	622	-54.37%	17.12%	14.78%	0	0	1,954	870	-55.48%	12.22%	10.35%					
25-29	1,100	533	-51.55%	13.69%	12.71%	1,740	907	-47.87%	21.85%	21.55%	0	0	2,840	1,440	-49.30%	17.76%	17.14%					
30-34	1,196	607	-49.25%	14.89%	14.48%	1,243	644	-48.19%	15.61%	15.30%	0	0	2,439	1,251	-48.71%	15.25%	14.89%					
35-39	1,042	570	-45.30%	12.97%	13.60%	839	427	-49.11%	10.54%	10.14%	0	0	1,881	997	-47.00%	11.76%	11.86%					
40-44	930	445	-52.15%	11.58%	10.62%	514	286	-44.36%	6.46%	6.79%	0	0	1,444	731	-49.38%	9.03%	8.70%					
45-49	646	329	-49.07%	8.04%	7.85%	324	186	-42.59%	4.07%	4.42%	0	0	970	515	-46.91%	6.06%	6.13%					
50-54	496	231	-53.43%	6.17%	5.51%	285	143	-49.82%	3.58%	3.40%	0	0	781	374	-52.11%	4.88%	4.45%					
55-59	463	277	-40.17%	5.76%	6.61%	303	151	-50.17%	3.81%	3.59%	0	0	766	428	-44.13%	4.79%	5.09%					
60 and Over	747	440	-41.10%	9.30%	10.50%	468	243	-48.08%	5.88%	5.77%	0	0	1,215	683	-43.79%	7.60%	8.13%					
Not Stated	2	0	-100.00%	0.02%	0.00%	2	2	0.00%	0.03%	0.05%	0	0	4	2	-50.00%	0.03%	0.02%					
Total	8,033	4,192	-47.82%	100.00%	100.00%	7,962	4,209	-47.14%	100.00%	100.00%	0	2	15,995	8,403	-47.46%	100.00%	100.00%					

FREQUENCY OF VISIT	2008 Number	2009 Number	% Chge	2008 % Share	2009 % Share	TRAVEL COMPANION	2009 Number	2009 % Share
First Visit	6,718	3,410	-49.24%	54.89%	52.12%	Spouse	971	16.74%
Revisit	4,466	2,583	-42.16%	36.49%	39.48%	Children	475	8.19%
Not Stated	1,055	549	-47.96%	8.62%	8.39%	Parents/Grandparents	154	2.66%
						Other Family Members	255	4.40%
						Business Associates	1,202	20.72%
						Friends	2,583	44.53%
						Tour Group	598	10.31%
						Alone	418	7.21%
						# of respondents	5,800	

TRAVEL PLANS	2008	2009	2008		2009		TRAVEL MOTIVATION	2008	2009	2008		2009	
			% Chge	% Share	% Share				% Chge	% Share	% Share	% Share	
Pleasure	8,610	4,557	-47.07%	72.78%	75.76%	Internet	1,550	865	-44.19%	13.34%	14.96%		
Business	146	98	-32.88%	1.23%	1.63%	Newspaper	83	34	-59.04%	0.71%	0.59%		
Golf	1,078	607	-43.69%	9.11%	10.09%	Magazines	286	129	-54.90%	2.46%	2.23%		
Diving	1,989	1,166	-41.38%	16.81%	19.38%	Travel Agents	2,987	1,153	-61.40%	25.70%	19.94%		
Attend Conf & Conv	9	5	-44.44%	0.08%	0.08%	Climate	1,886	961	-49.05%	16.23%	16.62%		
Company Trip	1,735	647	-62.71%	14.67%	10.76%	Price	2,063	889	-56.91%	17.75%	15.38%		
Honeymoon	182	79	-56.59%	1.54%	1.31%	Short flight Time	2,128	1,132	-46.80%	18.31%	19.58%		
Getting Married	103	57	-44.66%	0.87%	0.95%	General Reading	51	25	-50.98%	0.44%	0.43%		
Memorial Service	33	7	-78.79%	0.28%	0.12%	Flyer/Poster	709	251	-64.60%	6.10%	4.34%		
VFR	143	93	-34.97%	1.21%	1.55%	Friends/Relatives	1,866	1,174	-37.08%	16.06%	20.31%		
Attend Sport Events	80	56	-30.00%	0.68%	0.93%	TV/Radio	71	30	-57.75%	0.61%	0.52%		
Others	255	154	-39.61%	2.16%	2.56%	Previous Trip	2,064	1,235	-40.16%	17.76%	21.36%		
						Others	1,324	859	-35.12%	11.39%	14.86%		

OCCUPATION	2008	2009	2008		2009		2008	2009	2008		2009	
			% Chge	% Share	% Share			% Chge	% Share	% Share	% Share	
Legislators, and managers	1,418	777	-45.20%	11.59%	11.88%	Entry Level	9	1	-88.89%	0.07%	0.02%	
Professional	917	507	-44.71%	7.49%	7.75%	Armed Forces	6	5	-16.67%	0.05%	0.08%	
Technicians	684	316	-53.80%	5.59%	4.83%	Homemakers	478	245	-48.74%	3.91%	3.75%	
Clerk	4,934	2,270	-53.99%	40.31%	34.70%	Students	963	563	-41.54%	7.87%	8.61%	
Service Workers	1,191	756	-36.52%	9.73%	11.56%	Retirees	266	157	-40.98%	2.17%	2.40%	
Skilled Workers	36	20	-44.44%	0.29%	0.31%	Others	192	94	-51.04%	1.57%	1.44%	
Craft and related trades worker	2	2	0.00%	0.02%	0.03%	Not Stated	1,011	796	-21.27%	8.26%	12.17%	
Operators and Assemblers	132	33	-75.00%	1.08%	0.50%							



KOREA VISITORS PROFILE

Oct-09

OCTOBER	2008		2009		2008		2009		2008		2009		2008		2009		2008		2009	
AGE/SEX	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	% Share	% Share	
Under 10	3	0	-100.00%	0.08%	0.00%	2	1	-50.00%	0.04%	0.04%	1	0	6	1	-83.33%	0.07%	0.02%			
Under 13	656	264	-59.76%	16.73%	11.39%	633	256	-59.56%	13.23%	10.29%	3	3	1,292	523	-59.52%	14.83%	10.88%			
10-17	0	0	-----	0.00%	0.00%	0	0	-----	0.00%	0.00%	0	0	0	0	-----	0.00%	0.00%			
13-15	31	21	-32.26%	0.79%	0.91%	38	18	-52.63%	0.79%	0.72%	0	0	69	39	-43.48%	0.79%	0.81%			
16-19	15	11	-26.67%	0.38%	0.47%	10	7	-30.00%	0.21%	0.28%	0	0	25	18	-28.00%	0.29%	0.37%			
18-19	0	0	-----	0.00%	0.00%	0	0	-----	0.00%	0.00%	0	0	0	0	-----	0.00%	0.00%			
20-24	27	14	-48.15%	0.69%	0.60%	174	63	-63.79%	3.64%	2.53%	0	0	201	77	-61.69%	2.31%	1.60%			
25-29	566	311	-45.05%	14.43%	13.42%	1,360	644	-52.65%	28.43%	25.89%	1	0	1,927	955	-50.44%	22.12%	19.86%			
30-34	1,020	614	-39.80%	26.01%	26.49%	1,059	582	-45.04%	22.14%	23.40%	3	0	2,082	1,196	-42.56%	23.90%	24.88%			
35-39	723	414	-42.74%	18.43%	17.86%	645	344	-46.67%	13.49%	13.83%	0	0	1,368	758	-44.59%	15.70%	15.77%			
40-44	380	253	-33.42%	9.69%	10.91%	288	187	-35.07%	6.02%	7.52%	0	0	668	440	-34.13%	7.67%	9.15%			
45-49	171	146	-14.62%	4.36%	6.30%	142	118	-16.90%	2.97%	4.74%	0	0	313	264	-15.65%	3.59%	5.49%			
50-54	125	107	-14.40%	3.19%	4.62%	148	91	-38.51%	3.09%	3.66%	0	0	273	198	-27.47%	3.13%	4.12%			
55-59	72	78	8.33%	1.84%	3.36%	103	68	-33.98%	2.15%	2.73%	0	0	175	146	-16.57%	2.01%	3.04%			
60 and Over	129	85	-34.11%	3.29%	3.67%	176	103	-41.48%	3.68%	4.14%	0	0	305	188	-38.36%	3.50%	3.91%			
Not Stated	4	0	-100.00%	0.10%	0.00%	5	5	0.00%	0.10%	0.20%	0	0	9	5	-44.44%	0.10%	0.10%			
Total	3,922	2,318	-40.90%	100.00%	100.00%	4,783	2,487	-48.00%	100.00%	100.00%	8	3	8,713	4,808	-44.82%	100.00%	100.00%			

FREQUENCY OF VISIT	2008	2009	2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number		% Share	
First Visit	3,493	2,007	-42.54%	78.39%	73.62%	Spouse	1,238	48.78%	
Revisit	612	520	-15.03%	13.73%	19.08%	Children	351	13.83%	
Not Stated	351	199	-43.30%	7.88%	7.30%	Parents/Grandparents	92	3.62%	
						Other Family Members	135	5.32%	
						Business Associates	378	14.89%	
						Friends	360	14.18%	
						Tour Group	289	11.39%	
						Alone	183	7.21%	
						# of respondents	2,538		

TRAVEL PLANS	2008	2009	2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number		% Share	% Chge	% Share	% Share
Pleasure	8,610	4,557	-47.07%	212.75%	207.23%	Internet	709	401	-43.44%	18.47%	20.41%
Business	146	98	-32.88%	3.61%	4.46%	Newspaper	16	15	-6.25%	0.42%	0.76%
Golf	1,078	607	-43.69%	26.64%	27.60%	Magazines	24	23	-4.17%	0.63%	1.17%
Diving	1,989	1,166	-41.38%	49.15%	53.02%	Travel Agents	2,745	1,466	-46.59%	71.50%	74.61%
Attend Conf & Conv	9	5	-44.44%	0.22%	0.23%	Climate	84	72	-14.29%	2.19%	3.66%
Company Trip	1,735	647	-62.71%	42.87%	29.42%	Price	27	26	-3.70%	0.70%	1.32%
Honeymoon	182	79	-56.59%	4.50%	3.59%	Short flight Time	208	156	-25.00%	5.42%	7.94%
Getting Married	103	57	-44.66%	2.55%	2.59%	General Reading	13	51	292.31%	0.34%	2.60%
Memorial Service	33	7	-78.79%	0.82%	0.32%	Flyer/Poster	139	90	-35.25%	3.62%	4.58%
VFR	143	93	-34.97%	3.53%	4.23%	Friends/Relatives	383	292	-23.76%	9.98%	14.86%
Attend Sport Events	80	56	-30.00%	1.98%	2.55%	TV/Radio	30	23	-23.33%	0.78%	1.17%
Others	255	154	-39.61%	6.30%	7.00%	Previous Trip	223	193	-13.45%	5.81%	9.82%
						Others	254	164	-35.43%	6.62%	8.35%

OCCUPATION	2008	2009	2008		2009		Entry Level	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number		% Share	% Chge	% Share	% Share
Legislators, and managers	55	58	5.45%	1.23%	2.13%	Armed Forces	74	61	-17.57%	1.66%	2.24%
Professional	706	571	-19.12%	15.84%	20.95%	Homemakers	19	8	-57.89%	0.43%	0.29%
Technicians	332	234	-29.52%	7.45%	8.58%	Students	238	168	-29.41%	5.34%	6.16%
Clerk	1,744	825	-52.69%	39.14%	30.26%	Retirees	91	60	-34.07%	2.04%	2.20%
Service Workers	604	426	-29.47%	13.55%	15.63%	Others	35	39	11.43%	0.79%	1.43%
Skilled Workers	21	32	52.38%	0.47%	1.17%	Not Stated	172	64	-62.79%	3.86%	2.35%
Craft and related trades worker	5	6	20.00%	0.11%	0.22%		295	146	-50.51%	6.62%	5.36%
Operators and Assemblers	65	28	-56.92%	1.46%	1.03%						



CHINA/Hong Kong VISITORS PROFILE

Oct-09

OCTOBER	2008		2009		2008		2009		2008		2009		2008		2009		
AGE/SEX	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
Under 13	13	62	376.92%	1.32%	3.29%	19	69	263.16%	2.09%	3.52%	0	0	32	131	309.38%	1.69%	3.41%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	1	14	1300.00%	0.10%	0.74%	2	14	600.00%	0.22%	0.72%	0	0	3	28	833.33%	0.16%	0.73%
16-19	6	18	200.00%	0.61%	0.95%	1	14	1300.00%	0.11%	0.72%	0	0	7	32	357.14%	0.37%	0.83%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	30	48	60.00%	3.05%	2.54%	78	144	84.62%	8.59%	7.35%	0	0	108	192	77.78%	5.71%	4.99%
25-29	232	371	59.91%	23.60%	19.66%	312	443	41.99%	34.36%	22.63%	0	0	544	814	49.63%	28.77%	21.16%
30-34	172	236	37.21%	17.50%	12.51%	150	228	52.00%	16.52%	11.64%	0	0	322	464	44.10%	17.03%	12.06%
35-39	148	290	95.95%	15.06%	15.37%	104	266	155.77%	11.45%	13.59%	0	0	252	556	120.63%	13.33%	14.46%
40-44	117	271	131.62%	11.90%	14.36%	73	240	228.77%	8.04%	12.26%	0	0	190	511	168.95%	10.05%	13.29%
45-49	106	205	93.40%	10.78%	10.86%	72	200	177.78%	7.93%	10.21%	0	0	178	405	127.53%	9.41%	10.53%
50-54	95	160	68.42%	9.66%	8.48%	53	167	215.09%	5.84%	8.53%	0	0	148	327	120.95%	7.83%	8.50%
55-59	36	109	202.78%	3.66%	5.78%	27	94	248.15%	2.97%	4.80%	0	0	63	203	222.22%	3.33%	5.28%
60 and Over	27	103	281.48%	2.75%	5.46%	17	78	358.82%	1.87%	3.98%	0	0	44	181	311.36%	2.33%	4.71%
Not Stated	0	0	----	0.00%	0.00%	0	1	----	0.00%	0.05%	0	1	0	2	----	0.00%	0.05%
Total	983	1,887	91.96%	100.00%	100.00%	908	1,958	115.64%	100.00%	100.00%	0	1	1,891	3,846	103.38%	100.00%	100.00%

FREQUENCY OF VISIT	2008	2009	2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number		% Share	
First Visit	1,289	3,195	147.87%	69.12%	84.82%	Spouse	365	10.87%	
Revisit	48	126	162.50%	2.57%	3.34%	Children	59	1.76%	
Not Stated	528	446	-15.53%	28.31%	11.84%	Parents/Grandparents	36	1.07%	
						Other Family Members	29	0.86%	
						Business Associates	136	4.05%	
						Friends	113	3.36%	
						Tour Group	2,653	78.98%	
						Alone	50	1.49%	
						# of respondents	3,359		

TRAVEL PLANS	2008	2009	2008		2009		TRAVEL MOTIVATION	2008		2009	
			% Chge	% Share	% Share			% Chge	% Share	% Share	
Pleasure	1,242	3,224	159.58%	85.30%	99.51%	Internet	79	128	62.03%	6.33%	4.26%
Business	22	71	222.73%	1.51%	2.19%	Newspaper	8	23	187.50%	0.64%	0.77%
Golf	2	3	50.00%	0.14%	0.09%	Magazines	206	41	-80.10%	16.51%	1.36%
Diving	7	28	300.00%	0.48%	0.86%	Travel Agents	961	2,957	207.70%	77.00%	98.37%
Attend Conf & Conv	0	0	----	0.00%	0.00%	Climate	6	38	533.33%	0.48%	1.26%
Company Trip	10	23	130.00%	0.69%	0.71%	Price	3	22	633.33%	0.24%	0.73%
Honeymoon	46	65	41.30%	3.16%	2.01%	Short flight Time	10	30	200.00%	0.80%	1.00%
Getting Married	0	1	----	0.00%	0.03%	General Reading	1	2	100.00%	0.08%	0.07%
Memorial Service	0	2	----	0.00%	0.06%	Flyer/Poster	3	9	200.00%	0.24%	0.30%
VFR	5	17	240.00%	0.34%	0.52%	Friends/Relatives	74	124	67.57%	5.93%	4.13%
Attend Sport Events	0	5	----	0.00%	0.15%	TV/Radio	4	9	125.00%	0.32%	0.30%
Others	4	12	200.00%	0.27%	0.37%	Previous Trip	6	27	350.00%	0.48%	0.90%
						Others	28	62	121.43%	2.24%	2.06%

OCCUPATION	2008	2009	2008		2009		Entry Level	2008		2009	
			% Chge	% Share	% Share			% Chge	% Share	% Share	
Legislators, and managers	34	50	47.06%	1.82%	1.33%	Armed Forces	9	1	-88.89%	0.48%	0.03%
Professional	883	2,754	211.89%	47.35%	73.11%	Homemakers	0	0	----	0.00%	0.00%
Technicians	27	92	240.74%	1.45%	2.44%	Students	5	13	160.00%	0.27%	0.35%
Clerk	251	191	-23.90%	13.46%	5.07%	Retirees	17	38	123.53%	0.91%	1.01%
Service Workers	27	48	77.78%	1.45%	1.27%	Others	17	22	29.41%	0.91%	0.58%
Skilled Workers	0	2	----	0.00%	0.05%	Not Stated	12	42	250.00%	0.64%	1.11%
Craft and related trades worker	2	2	0.00%	0.11%	0.05%		578	490	-15.22%	30.99%	13.01%
Operators and Assemblers	3	22	633.33%	0.16%	0.58%						