



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	268,401	254,877	-5.04%
October	27,238	29,611	8.71%
November	31,618	31,690	0.23%
December	35,849 ^r	34,181	-4.65%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
April	31,800	27,833	-12.47%
May	<u>31,203</u>	<u>24,128</u>	<u>-22.67%</u>
June	30,936		
July	35,259		
August	34,251 ^r		
September	27,650		
YEAR TOTAL:	396,497	254,877	-----

Calendar Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	173,696	159,395	-8.23%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
April	31,800	27,833	-12.47%
May	<u>31,203</u>	<u>24,128</u>	<u>-22.67%</u>
June	30,936		
July	35,259		
August	34,251 ^r		
September	27,650		
October	29,611		
November	31,690		
December	34,181		
YEAR TOTAL:	397,274	159,395	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	132,266	144,725	9%	79,499	61,371	-23%	25,068	18,152	-28%
October	12,513	16,193	29%	8,076	8,715	8%	3,861	1,891	-51%
November	13,282	17,539	32%	11,626	8,912	-23%	2,821	2,040	-28%
December	17,196 r	20,517	19%	11,617	8,098	-30%	3,470	2,004	-42%
January	20,078	22,302	11%	11,227	8,676	-23%	3,494	4,447	27%
February	18,886	22,275	18%	11,116	8,305	-25%	5,913	2,345	-60%
March	18,135	18,852	4%	7,169	5,532	-23%	2,260	1,955	-13%
April	15,743	14,214	-10%	8,743	6,576	-25%	1,641	1,883	15%
May	<u>16,433</u>	<u>12,833</u>	<u>-22%</u>	<u>9,925</u>	<u>6,557</u>	<u>-34%</u>	<u>1,608</u>	<u>1,587</u>	<u>-1%</u>
June	15,904			9,616			1,142		
July	19,012			10,208			1,749		
August	17,623			10,690 r			2,162		
September	17,236			6,697			974		
YEAR TOTAL	202,041	144,725	-----	116,710	61,371	-----	31,095	18,152	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	13,244	11,725	-11%	8,659	7,223	-17%	1,329	1,092	-18%
October	1,502	1,497	0%	576	523	-9%	189	112	-41%
November	1,775	1,374	-23%	1,353	871	-36%	168	118	-30%
December	1,711 r	1,597	-7%	713 r	609	-15%	203	150	-26%
January	1,473	1,405	-5%	746	521	-30%	114	79	-31%
February	1,817	1,267	-30%	1,518	615	-59%	110	100	-9%
March	1,652 r	1,369	-17%	1,596 r	2,768	73%	146	143	-2%
April	1,531	1,669	9%	1,572	743	-53%	189	162	-14%
May	<u>1,783</u>	<u>1,547</u>	<u>-13%</u>	<u>585</u>	<u>573</u>	<u>-2%</u>	<u>210</u>	<u>228</u>	<u>9%</u>
June	1,935			753			211		
July	1,756			1,097			171		
August	1,514 r			1,211 r			125		
September	1,344			712			124		
YEAR TOTAL	19,793	11,725	-----	12,432	7,223	-----	1,960	1,092	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	3,597	5,001	39%	183	177	-3%	4,556	5,411	19%
October	188	380	102%	7	1	-86%	326	299	-8%
November	261	456	75%	20	22	10%	312	358	15%
December	646	895	39%	26	36	38%	267	275	3%
January	711	1,137	60%	43	102	137%	233	263	13%
February	346	506	46%	23	2	-91%	493	179	-64%
March	691	709	3%	21	2	-90%	682 r	1,578	131%
April	403	431	7%	9	7	-22%	1,969	2,148	9%
May	<u>351</u>	<u>487</u>	<u>39%</u>	<u>34</u>	<u>5</u>	<u>-85%</u>	<u>274</u>	<u>311</u>	<u>14%</u>
June	834			29			512		
July	787			50			429		
August	631			11			284		
September	329			5			229		
YEAR TOTAL	6,178	5,001	-----	278	177	-----	6,010	5,411	-----

* Effective October 2006, arrivals from Hong Kong are included with China.

r Revised

VISITOR ARRIVALS TO SAIPAN - MAY 2009

ARRIVALS BY MODE OF TRANSPORTATION	May-08	May-09	% CHANGE
Air Arrivals	30,613	23,599	-23%
Sea Arrivals	0	81	-----
TOTAL ARRIVALS	30,613	23,680	-23%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	16,102	12,537	-22%
Kanto (Tokyo)	7,776	7,119	-8%
Kinki (Osaka)	3,228	1,681	-48%
Tokai (Nagoya)	3,049	2,167	-29%
Tohoku (Sendai)	838	598	-29%
Kyushu (Fukuoka)	181	113	-38%
Hokkaido (Sapporo)	189	96	-49%
Chugoku (Hiroshima)	198	109	-45%
Shikoku	175	78	-55%
Okinawa	73	244	234%
Others	350	282	-19%
Not Specified	45	50	11%
KOREA	9,920	6,528	-34%
Seoul	4,712	3,082	-35%
Pusan	1,244	816	-34%
Taegu	436	286	-34%
Inchon	546	434	-21%
Others	2,710	1,770	-35%
Not Specified	272	140	-49%
CHINA/HONG KONG *	1,606	1,586	-1%
GUAM	1,571	1,378	-12%
UNITED STATES	556	553	-1%
PHILIPPINES	205	228	11%
RUSSIA	351	487	39%
TAIWAN	33	5	-85%
OTHER	269	297	10%
ARRIVALS BY MONTH			
	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	264,449	250,410	-5%
October	26,833	29,176	9%
November	31,017	30,967	0%
December	35,427	33,523	-5%
January	37,755	38,490	2%
February	39,731	35,036	-12%
March	31,899	32,250	1%
April	31,174	27,288	-12%
May	30,613	23,680	-23%
June	30,409		
July	34,324		
August	33,246		
September	27,041		
YEAR TOTAL	389,469	250,410	-----

Source: CNMI Customs Declaration Form

Revised

* Effective October 2006, arrivals from Hong Kong are included with China.

Sea Arrivals : May-09

Military Shp: none

Cruise Ship: Tenyo Maru (Fishery Training Vessel) - 81 pax (May 29-31)

VISITOR ARRIVALS TO ROTA - MAY 2009			
	<u>May-08</u>	<u>May-09</u>	% CHANGE
TOTAL ARRIVALS	1,009	741	-27%
ARRIVALS FROM GUAM	590	448	-24%
JAPAN	331	215	-35%
KOREA	5	29	480%
CHINA/HONG KONG *	2	1	-50%
GUAM	212	169	-20%
UNITED STATES	29	20	-31%
PHILIPPINES	5	0	-100%
RUSSIA	0	0	-----
TAIWAN	1	0	-----
OTHER	5	14	180%
<u>INTERISLAND ARRIVALS</u>	419	293	-30%
JAPAN	132	83	-37%
KOREA	29	24	-17%
CHINA/HONG KONG *	5	0	-100%
UNITED STATES (INCLUDING GUAM)	126	101	-20%
PHILIPPINES	125	72	-42%
OTHER	2	13	550%
ARRIVALS BY MONTH	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	7,568	7,342	-3%
October	818	796	-3%
November	1,030	1,095 r	6%
December	866 r	1,004	16%
January	841 r	761	-10%
February	906	956	6%
March	974 r	1,088	12%
April	1,124	901	-20%
May	1,009 r	741	-27%
June	953		
July	1,359		
August	1,374		
September	1,000		
YEAR TOTAL	12,254	7,342	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TINIAN - MAY 2009			
	<u>May-08</u>	<u>May-09</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	3,327	2,258	-32%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	0	0	-----
KOREA	0	0	-----
CHINA/HONG KONG *	0	0	-----
GUAM	0	0	-----
UNITED STATES	0	0	-----
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	0	0	-----
<u>INTERISLAND ARRIVALS</u>			
OVERNIGHT VISITORS:	2,896	2,142	-26%
JAPAN	717	588	-18%
KOREA	336	256	-24%
CHINA/HONG KONG *	1,421	893	-37%
GUAM	57	60	5%
UNITED STATES	15	19	27%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	343	281	-18%
OTHER	7	45	543%
DAY VISITORS:	431	116	-73%
<u>ARRIVALS BY MONTH</u>			
	<u>FY 2008</u>	<u>FY 2009</u>	<u>% CHANGE</u>
TOTAL TO DATE	34,362	23,937	-30%
October	4,304	3,154	-27%
November	3,822	2,598	-32%
December	4,839	2,896	-40%
January	5,225	4,403	-16%
February	6,409	3,460	-46%
March	3,430	2,688	-22%
April	3,006	2,480	-17%
May	3,327	2,258	-32%
June	3,173		
July	2,779		
August	3,614		
September	1,769		
YEAR TOTAL	45,697	23,937	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

MAY	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE
MODE OF ARRIVAL	30,613	23,680	100.00%	-22.65%	16,102	12,618	100.00%	-21.64%	9,920	6,528	100.00%	-34.19%	1,606	1,586	100.00%	-1.25%	1,571	1,378	100.00%	-12.29%	1,414	1,570	100.00%	11.03%
Air	30,613	23,599	99.66%	-22.91%	16,102	12,537	99.36%	-22.14%	9,920	6,528	100.00%	-34.19%	1,606	1,586	100.00%	-1.25%	1,571	1,378	100.00%	-12.29%	1,414	1,570	100.00%	11.03%
Sea	0	81	0.34%	----	0	81	0.64%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	30,613	23,599	100.00%	-22.91%	16,102	12,537	100.00%	-22.14%	9,920	6,528	100.00%	-34.19%	1,606	1,586	100.00%	-1.25%	1,571	1,378	100.00%	-12.29%	1,414	1,570	100.00%	11.03%
Male	16,148	12,069	51.14%	-25.26%	8,874	6,402	51.06%	-27.86%	4,663	3,180	48.71%	-31.80%	821	803	50.63%	-2.19%	991	852	61.83%	-14.03%	799	832	52.99%	4.13%
Female	14,457	11,528	48.85%	-20.26%	7,225	6,135	48.94%	-15.09%	5,255	3,347	51.27%	-36.31%	785	783	49.37%	-0.25%	579	526	38.17%	-9.15%	613	737	46.94%	20.23%
Not Stated	8	2	0.01%	-75.00%	3	0	0.00%	-100.00%	2	1	0.02%	-50.00%	0	0	0.00%	----	1	0	0.00%	-100.00%	2	1	0.06%	-50.00%
AGE GROUP (YEARS)	30,613	23,599	100.00%	-22.91%	16,102	12,537	100.00%	-22.14%	9,920	6,528	100.00%	-34.19%	1,606	1,586	100.00%	-1.25%	1,571	1,378	100.00%	-12.29%	1,414	1,570	100.00%	11.03%
Under 10	27	8	0.03%	-70.37%	4	2	0.02%	-50.00%	18	2	0.03%	-88.89%	0	0	0.00%	----	4	2	0.15%	-50.00%	1	2	0.13%	100.00%
Under 13	3,487	2,531	10.73%	-27.42%	1,228	1,005	8.02%	-18.16%	1,993	1,197	18.34%	-39.94%	16	46	2.90%	187.50%	103	78	5.66%	-24.27%	147	205	13.06%	39.46%
10-17	2	0	0.00%	-100.00%	0	0	0.00%	----	1	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	1	0	0.00%	----
13-15	327	252	1.07%	-22.94%	91	99	0.79%	8.79%	203	85	1.30%	-58.13%	2	8	0.50%	300.00%	14	27	1.96%	92.86%	17	33	2.10%	94.12%
16-19	280	263	1.11%	-6.07%	123	123	0.98%	0.00%	71	49	0.75%	-30.99%	5	9	0.57%	80.00%	50	47	3.41%	-6.00%	31	35	2.23%	12.90%
18-19	4	21	0.09%	425.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	2	21	1.52%	950.00%	2	0	0.00%	-100.00%
20-24	1,726	1,478	6.26%	-14.37%	1,182	1,038	8.28%	-12.18%	301	175	2.68%	-41.86%	82	102	6.43%	24.39%	74	71	5.15%	-4.05%	87	92	5.86%	5.75%
25-29	4,315	3,742	15.88%	-13.28%	2,352	1,913	15.26%	-18.66%	1,314	1,089	16.68%	-17.12%	331	469	29.57%	41.69%	128	118	8.56%	-7.81%	190	153	9.75%	-19.47%
30-34	4,851	3,749	15.89%	-22.72%	2,436	1,747	13.93%	-28.28%	1,873	1,455	22.29%	-22.32%	233	281	17.72%	20.60%	156	111	8.06%	-28.85%	153	155	9.87%	1.31%
35-39	4,411	3,170	13.43%	-28.13%	2,096	1,507	12.02%	-28.10%	1,690	1,130	17.31%	-33.14%	282	220	13.87%	-21.99%	175	139	10.09%	-20.57%	168	174	11.08%	3.57%
40-44	3,059	2,236	9.47%	-26.90%	1,562	1,234	9.84%	-21.00%	929	525	8.04%	-43.49%	220	162	10.21%	-26.36%	197	148	10.74%	-24.87%	151	167	10.64%	10.60%
45-49	2,076	1,539	6.52%	-25.87%	1,144	897	7.15%	-21.59%	446	212	3.25%	-52.47%	179	120	7.57%	-32.96%	194	167	12.12%	-13.92%	113	143	9.11%	26.55%
50-54	1,794	1,308	5.54%	-27.09%	1,028	742	5.92%	-27.82%	357	192	2.94%	-46.22%	118	68	4.29%	-42.37%	162	165	11.97%	1.85%	129	141	8.98%	9.30%
55-59	1,613	1,213	5.14%	-24.80%	1,059	761	6.07%	-28.14%	242	154	2.36%	-36.36%	72	56	3.53%	-22.22%	141	119	8.64%	-15.60%	99	123	7.83%	24.24%
60 & Over	2,635	2,073	8.78%	-21.33%	1,793	1,462	11.66%	-18.46%	480	258	3.95%	-46.25%	66	45	2.84%	-31.82%	171	162	11.76%	-5.26%	125	146	9.30%	16.80%
Not Stated	6	16	0.07%	166.67%	4	7	0.06%	75.00%	2	5	0.08%	150.00%	0	0	0.00%	----	0	3	0.22%	----	0	1	0.06%	----
PURPOSE OF VISIT	20,173	15,748	100.00%	-21.94%	11,849	8,946	100.00%	-24.50%	4,504	3,108	100.00%	-30.99%	1,574	1,561	100.00%	-0.83%	1,241	1,081	100.00%	-12.89%	1,005	1,052	100.00%	4.68%
Pleasure	18,549	14,440	91.69%	-22.15%	11,533	8,776	98.10%	-23.91%	4,320	3,043	97.91%	-29.56%	1,522	1,490	95.45%	-2.10%	560	500	46.25%	-10.71%	614	631	59.98%	2.77%
Business	1,160	956	6.07%	-17.59%	163	105	1.17%	-35.58%	49	44	1.42%	-10.20%	48	59	3.78%	22.92%	591	459	42.46%	-22.34%	309	289	27.47%	-6.47%
Other	464	352	2.24%	-24.14%	153	65	0.73%	-57.52%	135	21	0.68%	-84.44%	4	12	0.77%	200.00%	90	122	11.29%	35.56%	82	132	12.55%	60.98%
FREQUENCY OF VISIT	20,173	15,748	100.00%	-21.94%	11,849	8,946	100.00%	-24.50%	4,504	3,108	100.00%	-30.99%	1,574	1,561	100.00%	-0.83%	1,241	1,081	100.00%	-12.89%	1,005	1,052	100.00%	4.68%
First Visit	10,922	8,431	53.54%	-22.81%	5,509	4,014	44.87%	-27.14%	3,487	2,470	79.47%	-29.17%	1,427	1,335	85.52%	-6.45%	72	147	13.60%	104.17%	427	465	44.20%	8.90%
Revisit	7,347	6,123	38.88%	-16.66%	5,302	4,232	47.31%	-20.18%	721	498	16.02%	-30.93%	62	81	5.19%	30.65%	850	839	77.61%	-1.29%	412	473	44.96%	14.81%
Not Stated	1,904	1,194	7.58%	-37.29%	1,038	700	7.82%	-32.56%	296	140	4.50%	-52.70%	85	145	9.29%	70.59%	319	95	8.79%	-70.22%	166	114	10.84%	-31.33%
TRAVEL ARRANGEMENT	20,173	15,748	100.00%	-21.94%	11,849	8,946	100.00%	-24.50%	4,504	3,108	100.00%	-30.99%	1,574	1,561	100.00%	-0.83%	1,241	1,081	100.00%	-12.89%	1,005	1,052	100.00%	4.68%
Individual Arranged	4,519	3,657	23.22%	-19.08%	1,459	1,162	12.99%	-20.36%	1,920	1,374	44.21%	-28.44%	74	85	5.45%	14.86%	585	565	52.27%	-3.42%	481	471	44.77%	-2.08%
Packaged Tour	9,019	8,136	51.66%	-9.79%	5,991	5,573	62.30%	-6.98%	1,626	1,228	39.51%	-24.48%	1,279	1,167	74.76%	-8.76%	28	20	1.85%	-28.57%	95	148	14.07%	55.79%
Business Trip	3,386	1,448	9.19%	-57.24%	2,666	911	10.18%	-65.83%	212	86	2.77%	-59.43%	43	58	3.72%	34.88%	265	232	21.46%	-12.45%	200	161	15.30%	-19.50%
Group Tour	1,582	1,192	7.57%	-24.65%	985	732	8.18%	-25.69%	519	248	7.98%	-52.22%	10	129	8.26%	1190.00%	42	21	1.94%	-30.00%	26	62	5.89%	138.46%
Other	211	176	1.12%	-16.59%	38	33	0.37%	-13.16%	99	73	2.35%	-26.26%	15	2	0.13%	-86.67%	33	20	1.85%	-39.39%	26	48	4.56%	84.62%
Not Stated	1,458	1,139	7.23%	-21.77%	710	535	5.98%	-24.65%	128	99	3.19%	-22.66%	153	120	7.69%	-21.57%	288	223	20.63%	-22.57%	177	162	15.40%	-8.47%
TRAVEL COMPANION	17,853	13,952	100.00%	-21.85%	10,606	8,135	100.00%	-23.30%	4,278	2,880	100.00%	-32.68%	1,421	1,430	100.00%	0.63%	802	712	100.00%	-11.22%	746	795	100.00%	6.57%
Spouse	4,567	4,084	29.27%	-10.58%	2,157	1,817	22.34%	-15.76%	2,187	1,644	57.08%	-24.83%	21	375	26.22%	1685.71%	80	89	12.50%	11.25%	122	159	20.00%	30.33%
Children	2,302	1,883	13.50%	-18.20%	969	850	10.45%	-12.28%	1,189	778	27.01%	-34.57%	3	56	3.92%	1766.67%	49	49	6.88%	0.00%	92	150	18.87%	63.04%
Parents/Grandparents	589	524	3.76%	-11.04%	318	267	3.28%	-16.04%	241	182	6.32%	-24.48%	1	39	2.73%	3800.00%	13	7	0.98%	-46.15%	16	29	3.65%	81.25%
Other Family Members/relatives	870	744	5.33%	-14.48%	477	428	5.26%	-10.27%	282	201	6.98%	-28.72%	3											

Visitors Profile by Country (Saipan only)

MAY	TOTAL				JAPAN				KOREA				CHINA/HK*				GUAM				OTHERS			
	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE	May-08	May-09	% SHARE	% CHGE
TRAVEL PLANS	18,847	14,678		-22.12%	11,272	8,462		-24.93%	4,291	2,986		-30.41%	1,443	1,457		0.97%	990	860		-13.13%	851	913		7.29%
Pleasure	13,325	10,830	73.78%	-18.72%	7,521	6,134	72.49%	-18.44%	3,643	2,552	85.47%	-29.95%	1,387	1,322	90.73%	-4.69%	321	307	35.70%	-4.36%	453	515	56.41%	13.69%
Business	1,006	806	5.49%	-19.88%	195	119	1.41%	-38.97%	37	36	1.21%	-2.70%	38	60	4.12%	57.89%	467	361	41.98%	-22.70%	269	230	25.19%	-14.50%
Golf	1,680	1,229	8.37%	-26.85%	1,344	1,049	12.40%	-21.95%	236	134	4.49%	-43.22%	2	5	0.34%	150.00%	69	24	2.79%	-65.22%	29	17	1.86%	-41.38%
Dive	2,053	1,874	12.77%	-8.72%	1,890	1,726	20.40%	-8.68%	81	54	1.81%	-33.33%	6	23	1.58%	283.33%	16	14	1.63%	-12.50%	60	57	6.24%	-5.00%
Convention	57	142	0.97%	149.12%	10	18	0.21%	80.00%	18	2	0.07%	-88.89%	9	2	0.14%	-77.78%	5	48	5.58%	860.00%	15	72	7.89%	380.00%
Company Trip	2,311	806	5.49%	-65.12%	2,176	750	8.86%	-65.53%	66	8	0.27%	-87.88%	14	5	0.34%	-64.29%	27	24	2.79%	-11.11%	28	19	2.08%	-32.14%
Honeymoon	662	663	4.52%	0.15%	182	112	1.32%	-38.46%	458	445	14.90%	-2.84%	8	99	6.79%	1137.50%	5	0	0.00%	-100.00%	9	7	0.77%	-22.22%
Get Married	114	123	0.84%	7.89%	100	109	1.29%	9.00%	11	6	0.20%	-45.45%	1	2	0.14%	100.00%	1	5	0.58%	400.00%	1	1	0.11%	0.00%
Memorial Service	122	288	1.96%	136.07%	91	251	2.97%	175.82%	15	6	0.20%	-60.00%	0	0	0.00%	-----	10	19	2.21%	90.00%	6	12	1.31%	100.00%
Visit Friends	552	562	3.83%	1.81%	120	130	1.54%	8.33%	64	38	1.27%	-40.63%	7	20	1.37%	185.71%	186	179	20.81%	-3.76%	175	195	21.36%	11.43%
Sports	103	86	0.59%	-16.50%	63	50	0.59%	-20.63%	4	1	0.03%	-75.00%	0	1	0.07%	-----	29	17	1.98%	-41.38%	7	17	1.86%	142.86%
Other	532	313	2.13%	-41.17%	280	167	1.97%	-40.36%	140	27	0.90%	-80.71%	3	12	0.82%	300.00%	52	49	5.70%	-5.77%	57	58	6.35%	1.75%
Not Stated	1,326	1,070	7.29%	-19.31%	577	484	5.72%	-16.12%	213	122	4.09%	-42.72%	131	104	7.14%	-20.61%	251	221	25.70%	-11.95%	154	139	15.22%	-9.74%
TRAVEL MOTIVATION	18,336	14,392		-21.51%	10,843	8,319		-23.28%	4,342	3,011		-30.65%	1,424	1,439		1.05%	906	761		-16.00%	821	862		4.99%
Newspaper	146	131	0.91%	-10.27%	106	96	1.15%	-9.43%	24	18	0.60%	-25.00%	2	10	0.69%	400.00%	4	1	0.13%	-75.00%	10	6	0.70%	-40.00%
Magazine	380	277	1.92%	-27.11%	305	194	2.33%	-36.39%	43	35	1.16%	-18.60%	17	30	2.08%	76.47%	1	1	0.13%	0.00%	14	17	1.97%	21.43%
Travel Agent	6,228	5,048	35.08%	-18.95%	2,380	2,019	24.27%	-15.17%	2,435	1,809	60.08%	-25.71%	1,300	1,081	75.12%	-16.85%	17	13	1.71%	-23.53%	96	126	14.62%	31.25%
Climate	2,090	1,753	12.18%	-16.12%	1,922	1,600	19.23%	-16.75%	109	76	2.52%	-30.28%	5	16	1.11%	220.00%	9	9	1.18%	0.00%	45	52	6.03%	15.56%
Price	1,436	1,639	11.39%	14.14%	1,380	1,570	18.87%	13.77%	29	23	0.76%	-20.69%	0	4	0.28%	-----	16	16	2.10%	0.00%	11	26	3.02%	136.36%
Short	2,596	2,081	14.46%	-19.84%	2,303	1,839	22.11%	-20.15%	207	140	4.65%	-32.37%	7	18	1.25%	157.14%	55	44	5.78%	-20.00%	24	40	4.64%	66.67%
Reading	107	60	0.42%	-43.93%	66	27	0.32%	-59.09%	15	8	0.27%	-46.67%	1	4	0.28%	300.00%	4	5	0.66%	25.00%	21	16	1.86%	-23.81%
Flyer	769	522	3.63%	-32.12%	567	399	4.80%	-29.63%	182	97	3.22%	-46.70%	1	2	0.14%	100.00%	1	3	0.39%	200.00%	18	21	2.44%	16.67%
Friends / Relatives	2,685	2,387	16.59%	-11.10%	1,604	1,391	16.72%	-13.28%	483	325	10.79%	-32.71%	27	130	9.03%	381.48%	292	245	32.19%	-16.10%	279	296	34.34%	6.09%
TV / Radio	107	95	0.66%	-11.21%	52	33	0.40%	-36.54%	45	29	0.96%	-35.56%	0	17	1.18%	-----	1	2	0.26%	100.00%	9	14	1.62%	55.56%
Prior Trip	2,879	2,445	16.99%	-15.07%	2,367	2,011	24.17%	-15.04%	274	205	6.81%	-25.18%	8	14	0.97%	75.00%	138	112	14.72%	-18.84%	92	103	11.95%	11.96%
Other	3,014	1,591	11.05%	-47.21%	1,833	708	8.51%	-61.37%	376	146	4.85%	-61.17%	48	69	4.79%	43.75%	463	384	50.46%	-17.06%	294	284	32.95%	-3.40%
Web	2,026	2,018	14.02%	-0.39%	1,162	1,241	14.92%	6.80%	754	558	18.53%	-25.99%	23	130	9.03%	465.22%	21	19	2.50%	-9.52%	66	70	8.12%	6.06%
Not Stated	1,837	1,356	9.42%	-26.18%	1,006	627	7.54%	-37.67%	162	97	3.22%	-40.12%	150	122	8.48%	-18.67%	335	320	42.05%	-4.48%	184	190	22.04%	3.26%
OCCUPATION	20,173	15,748		-21.94%	11,849	8,946		-24.50%	4,504	3,108		-30.99%	1,574	1,561		-0.83%	1,241	1,081		-12.89%	1,005	1,052		4.68%
Leg & Manager	1,888	1,534	9.74%	-18.75%	1,502	1,167	13.04%	-22.30%	107	44	1.42%	-58.88%	27	87	5.57%	222.22%	157	111	10.27%	-29.30%	95	125	11.88%	31.58%
Professional	3,576	2,771	17.60%	-22.51%	852	710	7.94%	-16.67%	875	613	19.72%	-29.94%	1,317	948	60.73%	-28.02%	262	208	19.24%	-20.61%	270	292	27.76%	8.15%
Technicians	1,113	911	5.78%	-18.15%	660	513	5.73%	-22.27%	320	214	6.89%	-33.13%	8	60	3.84%	650.00%	86	76	7.03%	-11.63%	39	48	4.56%	23.08%
Clerk	6,314	4,494	28.54%	-28.82%	4,945	3,258	36.42%	-34.12%	1,268	1,035	33.30%	-18.38%	35	151	9.67%	331.43%	30	23	2.13%	-23.33%	36	27	2.57%	-25.00%
Service	2,085	1,547	9.82%	-25.80%	1,303	1,085	12.13%	-16.73%	732	389	12.52%	-46.86%	7	25	1.60%	257.14%	17	22	2.04%	29.41%	26	26	2.47%	0.00%
Skilled	74	39	0.25%	-47.30%	50	28	0.31%	-44.00%	12	7	0.23%	-41.67%	1	0	0.00%	-100.00%	8	2	0.19%	-75.00%	3	2	0.19%	-33.33%
Craftsman	27	33	0.21%	22.22%	8	4	0.04%	-50.00%	7	2	0.06%	-71.43%	0	2	0.13%	-----	8	21	1.94%	162.50%	4	4	0.38%	0.00%
Plant Operator	187	115	0.73%	-38.50%	116	63	0.70%	-45.69%	63	34	1.09%	-46.03%	0	10	0.64%	-----	5	5	0.46%	0.00%	3	3	0.29%	0.00%
Entry Level	57	106	0.67%	85.96%	3	3	0.03%	0.00%	52	82	2.64%	57.69%	0	10	0.64%	-----	1	8	0.74%	700.00%	1	3	0.29%	200.00%
Armed Forces	255	121	0.77%	-52.55%	4	7	0.08%	75.00%	125	25	0.80%	-80.00%	0	0	0.00%	-----	67	44	4.07%	-34.33%	59	45	4.28%	-23.73%
Homemaker	864	766	4.86%	-11.34%	497	506	5.66%	1.81%	315	199	6.40%	-36.83%	1	8	0.51%	700.00%	27	22	2.04%	-18.52%	24	31	2.95%	29.17%
Students	367	529	3.36%	44.14%	131	198	2.21%	51.15%	129	176	5.66%	36.43%	17	64	4.10%	276.47%	34	37	3.42%	8.82%	56	54	5.13%	-3.57%
Retirees	561	564	3.58%	0.53%	439	410	4.58%	-6.61%	54	41	1.32%	-24.07%	2	35	2.24%	1650.00%	39	42	3.89%	7.69%	27	36	3.42%	33.33%
Other	542	508	3.23%	-6.27%	239	180	2.01%	-24.69%	161	99	3.19%	-38.51%	7	48	3.07%	585.71%	74	91	8.42%	22.97%	61	90	8.56%	47.54%
Not Stated	2,263	1,710	10.86%	-24.44%	1,100	814	9.10%	-26.00%	284	148	4.76%	-47.89%	152	113	7.24%	-25.66%	426	369	34.14%	-13.38%	301	266	25.29%	-11.63%
LENGTH OF STAY (NIGHTS)	105,925	85,154		-19.61%	51,385	42,841		-16.63%	38,676	24,855		-35.74%	5,014	4,591		-8.44%	2,946	3,160		7.26%	7,904	9,707		22.81%
Avg. Length of Stay (Nights)	3.46	3.61			3.19	3.42			3.90	3.81			3.12	2.89			1.88	2.29			5.59	6.18		

* Effective October 2006, arrivals from Hong Kong are included with China



JAPAN VISITORS PROFILE

May-09

MAY AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	1	2	100.00%	0.01%	0.03%	3	0	-100.00%	0.04%	0.00%	0	0	4	2	-50.00%	0.02%	0.02%
Under 13	637	513	-19.47%	7.18%	8.01%	591	492	-16.75%	8.18%	8.02%	0	0	1,228	1,005	-18.16%	7.63%	8.02%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	41	59	43.90%	0.46%	0.92%	50	40	-20.00%	0.69%	0.65%	0	0	91	99	8.79%	0.57%	0.79%
16-19	55	51	-7.27%	0.62%	0.80%	68	72	5.88%	0.94%	1.17%	0	0	123	123	0.00%	0.76%	0.98%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	411	292	-28.95%	4.63%	4.56%	770	746	-3.12%	10.66%	12.16%	1	0	1,182	1,038	-12.18%	7.34%	8.28%
25-29	992	695	-29.94%	11.18%	10.86%	1,359	1,218	-10.38%	18.81%	19.85%	1	0	2,352	1,913	-18.66%	14.61%	15.26%
30-34	1,322	851	-35.63%	14.90%	13.29%	1,114	896	-19.57%	15.42%	14.60%	0	0	2,436	1,747	-28.28%	15.13%	13.93%
35-39	1,251	845	-32.45%	14.10%	13.20%	845	662	-21.66%	11.70%	10.79%	0	0	2,096	1,507	-28.10%	13.02%	12.02%
40-44	1,017	744	-26.84%	11.46%	11.62%	545	490	-10.09%	7.54%	7.99%	0	0	1,562	1,234	-21.00%	9.70%	9.84%
45-49	743	566	-23.82%	8.37%	8.84%	401	331	-17.46%	5.55%	5.40%	0	0	1,144	897	-21.59%	7.10%	7.15%
50-54	654	457	-30.12%	7.37%	7.14%	374	285	-23.80%	5.18%	4.65%	0	0	1,028	742	-27.82%	6.38%	5.92%
55-59	638	457	-28.37%	7.19%	7.14%	420	304	-27.62%	5.81%	4.96%	1	0	1,059	761	-28.14%	6.58%	6.07%
60 and Over	1,109	869	-21.64%	12.50%	13.57%	684	593	-13.30%	9.47%	9.67%	0	0	1,793	1,462	-18.46%	11.14%	11.66%
Not Stated	3	1	-66.67%	0.03%	0.02%	1	6	500.00%	0.01%	0.10%	0	0	4	7	75.00%	0.02%	0.06%
Total	8,874	6,402	-27.86%	100.00%	100.00%	7,225	6,135	-15.09%	100.00%	100.00%	3	0	16,102	12,537	-22.14%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	5,509	4,014	-27.14%	46.49%	44.87%	Spouse	1,817	22.34%			
Revisit	5,302	4,232	-20.18%	44.75%	47.31%	Children	850	10.45%			
Not Stated	1,038	700	-32.56%	8.76%	7.82%	Parents/Grandparents	267	3.28%			
						Other Family Members	428	5.26%			
						Business Associates	1,521	18.70%			
						Friends	3,303	40.60%			
						Tour Group	725	8.91%			
						Alone	586	7.20%			
						# of respondents	8,135				

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share	% Share	
Pleasure	7,521	6,134	-18.44%	65.74%	72.86%	Internet	1,162	1,241	6.80%	10.35%	15.16%		
Business	195	119	-38.97%	1.70%	1.41%	Newspaper	106	96	-9.43%	0.94%	1.17%		
Golf	1,344	1,049	-21.95%	11.75%	12.46%	Magazines	305	194	-36.39%	2.72%	2.37%		
Diving	1,890	1,726	-8.68%	16.52%	20.50%	Travel Agents	2,380	2,019	-15.17%	21.19%	24.67%		
Attend Conf & Conv	10	18	80.00%	0.09%	0.21%	Climate	1,922	1,600	-16.75%	17.11%	19.55%		
Company Trip	2,176	750	-65.53%	19.02%	8.91%	Price	1,380	1,570	13.77%	12.29%	19.18%		
Honeymoon	182	112	-38.46%	1.59%	1.33%	Short flight Time	2,303	1,839	-20.15%	20.50%	22.47%		
Getting Married	100	109	9.00%	0.87%	1.29%	General Reading	66	27	-59.09%	0.59%	0.33%		
Memorial Service	91	251	175.82%	0.80%	2.98%	Flyer/Poster	567	399	-29.63%	5.05%	4.87%		
VFR	120	130	8.33%	1.05%	1.54%	Friends/Relatives	1,604	1,391	-13.28%	14.28%	16.99%		
Attend Sport Events	63	50	-20.63%	0.55%	0.59%	TV/Radio	52	33	-36.54%	0.46%	0.40%		
Others	280	167	-40.36%	2.45%	1.98%	Previous Trip	2,367	2,011	-15.04%	21.07%	24.57%		
						Others	1,833	708	-61.37%	16.32%	8.65%		

OCCUPATION	2008		2009		2008		2009		Entry Level	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Legislators, and managers	1,502	1,167	-22.30%	12.68%	13.04%	Entry Level	3	3	0.00%	0.03%	0.03%		
Professional	852	710	-16.67%	7.19%	7.94%	Armed Forces	4	7	75.00%	0.03%	0.08%		
Technicians	660	513	-22.27%	5.57%	5.73%	Homemakers	497	506	1.81%	4.19%	5.66%		
Clerk	4,945	3,258	-34.12%	41.73%	36.42%	Students	131	198	51.15%	1.11%	2.21%		
Service Workers	1,303	1,085	-16.73%	11.00%	12.13%	Retirees	439	410	-6.61%	3.70%	4.58%		
Skilled Workers	50	28	-44.00%	0.42%	0.31%	Others	239	180	-24.69%	2.02%	2.01%		
Craft and related trades worker	8	4	-50.00%	0.07%	0.04%	Not Stated	1,100	814	-26.00%	9.28%	9.10%		
Operators and Assemblers	116	63	-45.69%	0.98%	0.70%								



KOREA VISITORS PROFILE

May-09

MAY AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	14	2	-85.71%	0.30%	0.06%	4	0	-100.00%	0.08%	0.00%	0	0	18	2	-88.89%	0.18%	0.03%
Under 13	1,012	645	-36.26%	21.70%	20.28%	979	551	-43.72%	18.63%	16.46%	2	1	1,993	1,197	-39.94%	20.09%	18.34%
10-17	0	0	----	0.00%	0.00%	1	0	-100.00%	0.02%	0.00%	0	0	1	0	-100.00%	0.01%	0.00%
13-15	115	34	-70.43%	2.47%	1.07%	88	51	-42.05%	1.67%	1.52%	0	0	203	85	-58.13%	2.05%	1.30%
16-19	36	23	-36.11%	0.77%	0.72%	35	26	-25.71%	0.67%	0.78%	0	0	71	49	-30.99%	0.72%	0.75%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	148	79	-46.62%	3.17%	2.48%	153	96	-37.25%	2.91%	2.87%	0	0	301	175	-41.86%	3.03%	2.68%
25-29	376	328	-12.77%	8.06%	10.31%	938	761	-18.87%	17.85%	22.74%	0	0	1,314	1,089	-17.12%	13.25%	16.68%
30-34	880	702	-20.23%	18.87%	22.08%	993	753	-24.17%	18.90%	22.50%	0	0	1,873	1,455	-22.32%	18.88%	22.29%
35-39	804	613	-23.76%	17.24%	19.28%	886	517	-41.65%	16.86%	15.45%	0	0	1,690	1,130	-33.14%	17.04%	17.31%
40-44	546	349	-36.08%	11.71%	10.97%	383	176	-54.05%	7.29%	5.26%	0	0	929	525	-43.49%	9.36%	8.04%
45-49	238	118	-50.42%	5.10%	3.71%	208	94	-54.81%	3.96%	2.81%	0	0	446	212	-52.47%	4.50%	3.25%
50-54	174	109	-37.36%	3.73%	3.43%	183	83	-54.64%	3.48%	2.48%	0	0	357	192	-46.22%	3.60%	2.94%
55-59	116	59	-49.14%	2.49%	1.86%	126	95	-24.60%	2.40%	2.84%	0	0	242	154	-36.36%	2.44%	2.36%
60 and Over	203	118	-41.87%	4.35%	3.71%	277	140	-49.46%	5.27%	4.18%	0	0	480	258	-46.25%	4.84%	3.95%
Not Stated	1	1	0.00%	0.02%	0.03%	1	4	300.00%	0.02%	0.12%	0	0	2	5	150.00%	0.02%	0.08%
Total	4,663	3,180	-31.80%	100.00%	100.00%	5,255	3,347	-36.31%	100.00%	100.00%	2	1	9,920	6,528	-34.19%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	3,487	2,470	-29.17%	77.42%	79.47%	Spouse	1,644	57.08%			
Revisit	721	498	-30.93%	16.01%	16.02%	Children	778	27.01%			
Not Stated	296	140	-52.70%	6.57%	4.50%	Parents/Grandparents	182	6.32%			
						Other Family Members	201	6.98%			
						Business Associates	275	9.55%			
						Friends	389	13.51%			
						Tour Group	284	9.86%			
						Alone	132	4.58%			
						# of respondents	2,880				

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share	% Share	
Pleasure	7,521	6,134	-18.44%	183.66%	237.66%	Internet	754	558	-25.99%	19.40%	23.78%		
Business	195	119	-38.97%	4.76%	4.61%	Newspaper	24	18	-25.00%	0.62%	0.77%		
Golf	1,344	1,049	-21.95%	32.82%	40.64%	Magazines	43	35	-18.60%	1.11%	1.49%		
Diving	1,890	1,726	-8.68%	46.15%	66.87%	Travel Agents	2,435	1,809	-25.71%	62.64%	77.08%		
Attend Conf & Conv	10	18	80.00%	0.24%	0.70%	Climate	109	76	-30.28%	2.80%	3.24%		
Company Trip	2,176	750	-65.53%	53.14%	29.06%	Price	29	23	-20.69%	0.75%	0.98%		
Honeymoon	182	112	-38.46%	4.44%	4.34%	Short flight Time	207	140	-32.37%	5.33%	5.97%		
Getting Married	100	109	9.00%	2.44%	4.22%	General Reading	15	8	-46.67%	0.39%	0.34%		
Memorial Service	91	251	175.82%	2.22%	9.72%	Flyer/Poster	182	97	-46.70%	4.68%	4.13%		
VFR	120	130	8.33%	2.93%	5.04%	Friends/Relatives	483	325	-32.71%	12.43%	13.85%		
Attend Sport Events	63	50	-20.63%	1.54%	1.94%	TV/Radio	45	29	-35.56%	1.16%	1.24%		
Others	280	167	-40.36%	6.84%	6.47%	Previous Trip	274	205	-25.18%	7.05%	8.73%		
						Others	376	146	-61.17%	9.67%	6.22%		

OCCUPATION	2008		2009		2008		2009		Entry Level	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Legislators, and managers	107	44	-58.88%	2.38%	1.42%	Entry Level	52	82	57.69%	1.15%	2.64%		
Professional	875	613	-29.94%	19.43%	19.72%	Armed Forces	125	25	-80.00%	2.78%	0.80%		
Technicians	320	214	-33.13%	7.10%	6.89%	Homemakers	315	199	-36.83%	6.99%	6.40%		
Clerk	1,268	1,035	-18.38%	28.15%	33.30%	Students	129	176	36.43%	2.86%	5.66%		
Service Workers	732	389	-46.86%	16.25%	12.52%	Retirees	54	41	-24.07%	1.20%	1.32%		
Skilled Workers	12	7	-41.67%	0.27%	0.23%	Others	161	99	-38.51%	3.57%	3.19%		
Craft and related trades worker	7	2	-71.43%	0.16%	0.06%	Not Stated	284	148	-47.89%	6.31%	4.76%		
Operators and Assemblers	63	34	-46.03%	1.40%	1.09%								



CHINA/Hong Kong VISITORS PROFILE

May-09

MAY	2008		2009		2008		2009		2008		2009		2008		2009		2008		2009	
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share	% Share	% Share	
AGE/SEX	Number	Number				Number	Number						Number	Number						
Under 10	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%			
Under 13	11	22	100.00%	1.34%	2.74%	5	24	380.00%	0.64%	3.07%	0	0	16	46	187.50%	1.00%	2.90%			
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%			
13-15	0	4	----	0.00%	0.50%	2	4	100.00%	0.25%	0.51%	0	0	2	8	300.00%	0.12%	0.50%			
16-19	4	5	25.00%	0.49%	0.62%	1	4	300.00%	0.13%	0.51%	0	0	5	9	80.00%	0.31%	0.57%			
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%			
20-24	32	45	40.63%	3.90%	5.60%	50	57	14.00%	6.37%	7.28%	0	0	82	102	24.39%	5.11%	6.43%			
25-29	143	195	36.36%	17.42%	24.28%	188	274	45.74%	23.95%	34.99%	0	0	331	469	41.69%	20.61%	29.57%			
30-34	123	159	29.27%	14.98%	19.80%	110	122	10.91%	14.01%	15.58%	0	0	233	281	20.60%	14.51%	17.72%			
35-39	155	127	-18.06%	18.88%	15.82%	127	93	-26.77%	16.18%	11.88%	0	0	282	220	-21.99%	17.56%	13.87%			
40-44	117	94	-19.66%	14.25%	11.71%	103	68	-33.98%	13.12%	8.68%	0	0	220	162	-26.36%	13.70%	10.21%			
45-49	102	73	-28.43%	12.42%	9.09%	77	47	-38.96%	9.81%	6.00%	0	0	179	120	-32.96%	11.15%	7.57%			
50-54	65	35	-46.15%	7.92%	4.36%	53	33	-37.74%	6.75%	4.21%	0	0	118	68	-42.37%	7.35%	4.29%			
55-59	38	25	-34.21%	4.63%	3.11%	34	31	-8.82%	4.33%	3.96%	0	0	72	56	-22.22%	4.48%	3.53%			
60 and Over	31	19	-38.71%	3.78%	2.37%	35	26	-25.71%	4.46%	3.32%	0	0	66	45	-31.82%	4.11%	2.84%			
Not Stated	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%			
Total	821	803	-2.19%	100.00%	100.00%	785	783	-0.25%	100.00%	100.00%	0	0	1,606	1,586	-1.25%	100.00%	100.00%			

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	1,427	1,335	-6.45%	90.66%	85.52%	Spouse	375	26.22%			
Revisit	62	81	30.65%	3.94%	5.19%	Children	56	3.92%			
Not Stated	85	145	70.59%	5.40%	9.29%	Parents/Grandparents	39	2.73%			
						Other Family Members	16	1.12%			
						Business Associates	159	11.12%			
						Friends	102	7.13%			
						Tour Group	690	48.25%			
						Alone	42	2.94%			
						# of respondents	1,430				

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	% Chge	% Share	% Share
Pleasure	1,387	1,322	-4.69%	119.06%	127.85%	Internet	23	130	465.22%	2.40%	16.25%		
Business	38	60	57.89%	3.26%	5.80%	Newspaper	2	10	400.00%	0.21%	1.25%		
Golf	2	5	150.00%	0.17%	0.48%	Magazines	17	30	76.47%	1.78%	3.75%		
Diving	6	23	283.33%	0.52%	2.22%	Travel Agents	1,300	1,081	-16.85%	135.84%	135.13%		
Attend Conf & Conv	9	2	-77.78%	0.77%	0.19%	Climate	5	16	220.00%	0.52%	2.00%		
Company Trip	14	5	-64.29%	1.20%	0.48%	Price	0	4	----	0.00%	0.50%		
Honeymoon	8	99	1137.50%	0.69%	9.57%	Short flight Time	7	18	157.14%	0.73%	2.25%		
Getting Married	1	2	100.00%	0.09%	0.19%	General Reading	1	4	300.00%	0.10%	0.50%		
Memorial Service	0	0	----	0.00%	0.00%	Flyer/Poster	1	2	100.00%	0.10%	0.25%		
VFR	7	20	185.71%	0.60%	1.93%	Friends/Relatives	27	130	381.48%	2.82%	16.25%		
Attend Sport Events	0	1	----	0.00%	0.10%	TV/Radio	0	17	----	0.00%	2.13%		
Others	3	12	300.00%	0.26%	1.16%	Previous Trip	8	14	75.00%	0.84%	1.75%		
						Others	48	69	43.75%	5.02%	8.63%		

OCCUPATION	2008		2009		2008		2009		Entry Level	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	% Chge	% Share	% Share
Legislators, and managers	27	87	222.22%	1.72%	5.57%	Entry Level	0	10	----	0.00%	0.64%		
Professional	1,317	948	-28.02%	83.67%	60.73%	Armed Forces	0	0	----	0.00%	0.00%		
Technicians	8	60	650.00%	0.51%	3.84%	Homemakers	1	8	700.00%	0.06%	0.51%		
Clerk	35	151	331.43%	2.22%	9.67%	Students	17	64	276.47%	1.08%	4.10%		
Service Workers	7	25	257.14%	0.44%	1.60%	Retirees	2	35	1650.00%	0.13%	2.24%		
Skilled Workers	1	0	----	0.06%	0.00%	Others	7	48	585.71%	0.44%	3.07%		
Craft and related trades worker	0	2	----	0.00%	0.13%	Not Stated	152	113	-25.66%	9.66%	7.24%		
Operators and Assemblers	0	10	----	0.00%	0.64%								